



Society of Automotive Engineers - Australasia



Automotive Engineering Excellence Award
Partnership Proposal 2010

The presentation of the Automotive Engineering Excellence Awards is an annual event aimed at recognizing excellence in automotive engineering, manufacturing, design and quality aimed at helping raise the standards and public perception of the Australian automotive and related industries.

The Awards are open to entries covering services, manufacturing processes or design innovations as well as specific products. Four awards will be presented at this prestigious black tie dinner.

Gold, Silver and Bronze awards for engineering excellence and an additional award to recognize a Young Engineer who has achieved engineering excellence within his or her industry.

Why should companies and individuals enter?

The Automotive Engineering Excellence Awards receive wide recognition in the industry and the profession. The conferring of an Award signifies that the recipient organisation is a leader in their field.

Recipient organisations receive a prestigious trophy, a certificate of excellence, recognition in front of other automotive professionals and industry leaders at the gala dinner and media promotion.

The Judging Process

A panel of judges consisting of senior industry leaders will judge each entry. The judges review all written submissions and compile a shortlist for each award. From time to time, shortlisted entrants will be scheduled for a site or office visit by the judging panel.

A minimum of four awards are made in any one year.

Benefits of Entering & Attending the Gala Dinner

- > Promotion of innovation to senior automotive industry leaders through exposure of submission
- > Recognition of achievements through the receipt of a Certificate of Excellence, and of course the chance to walk away with one of the major Awards.
- > Networking opportunities through attending the presentation evening
- > Having the opportunity to hear from invited industry keynote speakers and guests
- > Enjoying a 5-star meal and entertainment with your colleagues in a relaxed atmosphere away from the office.

Previous Winners

Thompson Coupling - Schefenacker Vision Systems - Injlectronics - BTR Automotive - Holden Ltd - PBR Australia - Unidrive - Robert Bosch Australia - Ford Motor Company of Australia - Orbital Engine Company - INC Corporation - Herd Bars & Bodies - Mitsubishi Motors Australia Ltd - Siemens VDO Automotive & Pacifica Group Technologies ... To name a few.

Why consider a Partnership?

Partnership of the Automotive Engineering Excellence Awards provides a unique opportunity to showcase your company to industry leaders and more importantly, key industry stakeholders and decision makers. Association with the awards also inherently links your company with excellence and innovation.

A full list of sponsorship opportunities is available on the following pages. Tailor made sponsorship packages can also be created to suit individual needs.

**PARTNERSHIP
PROPOSAL**

PARTNERSHIP PACKAGES

	Gold \$5,500	Silver \$4400	Bronze \$3300	Young Engineer \$3300 (One Sponsor Only)	Pre Dinner Drinks \$2750
Company logo on all print material	√	√	√	√	√
Exposure on audio visual presentation throughout the evening	√	√	√	√	√
Opportunity for corporate display at the dinner	√	√			
Opportunity for corporate promotional material to be displayed on each table	√	√			
Complementary invitation to attend AEEA event	4 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets
Banners displayed on the stage	√				
Recognition in the SAE-A journal - autoengineer	√	√	√	√	√
Complementary half page advertisement in autoengineer in the first publication post AEEA event	√				
Opportunity to nominate a representative to present an award	√	√	√	√	
Recognition on the SAE-A website with link to your companys website	√	√	√	√	√
Recognition in official media release	√	√	√	√	√
Opportunity to display banner during pre dinner networking					√
Opportunity to do a 3 minute presentation before presenting awards	√				

All packages are inclusive of GST

AUTOMOTIVE ENGINEERING EXCELLENCE AWARDS PARTNERSHIP ORDER FORM

I am interested in becoming a partner of the Automotive Engineering Excellence Awards and would like an SAE-A representative to contact me

I would like to secure the following partnership opportunity

Please specify:

GOLD (\$5,500)

SILVER (\$4,400)

BRONZE (\$3,300)

YOUNG ENGINEER (\$3,300)

PRE DINNER DRINKS (\$2,750)

Name: _____

Company: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Phone: _____ Fax: _____

Email: _____

On receipt of this advice you will be contacted and sent an invoice

Please return to:

Society of Automotive Engineers - Australasia
Level 2, Suite B - 70 Dorcas Street, Southbank, VIC 3008
t) 03) 9696-5190
f) 03) 9696-5865
e) marissa@sae-a.com.au