



# SAE-A PUBLICATIONS ORDER SERVICE

Level 2, 70 Dorcas Street, Southbank Vic 3006  
Tel: (03) 9696 5190 Fax: (03) 9696 5865  
[www.sae-a.com.au](http://www.sae-a.com.au) Email: [rose@sae-a.com.au](mailto:rose@sae-a.com.au)



## Change by Design 2009 Conference CD-ROM Proceedings

*Engineering the Future – Securing Success Growth  
through Innovation and Diversification*

Change by Design conference addressed the emphasis placed on the value of innovation and diversification as effective growth strategies within the Australian industry.

### Presentations included are:

- Green Car Technologies - Mike Milikin - The Green Car Congress, USA
- Innovation in Australia (A Critical Success Factor) - Dr Gary White - AutoCRC
- In Vehicle Wireless Technology - Tibor Schwartz - Ericsson Australia
- Growing a Business Through Innovation - Ray Mascaro - Vision Group Australia
- Commuting Without Polluting - Dr Peter Pudney - University of South Australia
- Defining Supply Chain Excellence - Damon Cantwell - Deloitte Touche Tohmatsu  
*(this presentation not included in CD-ROM but available seperately in print or email format)*
- Growth Driven by Innovation Designs - Garry Emery - Emery Designs
- Global Research - Market Leaders in Electronics - Dr Ing. Hans-Peter Hubner - Robert Bosch GMBH (Germany)

**List \$60.00 (SAE-A Member \$54.00)**

### ORDER FORM

Mail order to: SAE-A Publications Order Services  
Level 2, 70 Dorcas Street  
Southbank Vic 3006

For enquiries:  
Tel: (03) 9696 5190  
Fax:(03) 9696 5865

Email Order with credit card details to:  
E-mail: [rose@sae-a.com.au](mailto:rose@sae-a.com.au)  
Website: [www.sae-a.com.au](http://www.sae-a.com.au)

Qty	Order No.	Title	Price Each	Total Price
		Change by Design 2009 CD-ROM Conference Proceeding		

Postage and Handling (Australia) included

**TOTAL** .....

**Name**..... **Membership No**.....

**Company**.....

**Address**.....

**Suburb**.....**State**.....**P/Code**.....

**Phone**.....**Fax**.....

Cheque or money order enclosed ( )

Charge my VISA  Mastercard  AMEX  *A credit card surcharge fee of 2% Visa / Mastercard & 3% Amex will be added to total*

Card Number..... Expiry Date.....

Cardholder Name.....Signature.....